

SHOP PROFILE

Citta Design

Every six months, this New Zealand company focuses its homewares range on a new location for inspiration. It's apt, then, that its first overseas store is in Sydney

WORDS **LEE TRAN LAM** PHOTOGRAPHY **DANIEL BOUD**

Imogen Tunncliffe comes from a country that likes to collect passport stamps. "New Zealanders are a nation of travellers," says the senior designer for the Auckland-based homewares label, Citta Design. "We're intrigued by the rest of the world, possibly because we are very far from everyone else!" Her company covers long distances within its own collection, turning to a series of far-flung places (Hanoi, London, Copenhagen) for product inspiration.

With Citta Design's globe-hopping approach, it's not surprising that it has just opened its first international flagship – in Sydney's Surry Hills. "We've been looking for a location for nearly two years," says Imogen. The search clearly paid off, with Citta Design based in the former wool store for a 19th-century building. "Our shop window was a loading dock where the horses and carts entered. At the time the building was built, it was one of the tallest in Sydney and because there were no steelworks in Australia, the windows were shipped over from Scotland and the ceiling beams from Manchester."

The shop currently houses the brand's Denmark-inspired 'A Winter's Tale' range. Imogen visited Copenhagen for design ideas: the heavy snow, intriguing buildings and ginger coffees have been translated into Scandi-smart items for any home. "It was a magical place," she recalls. ❖

Find it: 493 Bourke St, Surry Hills, NSW, (02) 9360 7904, cittadesign.com.

online stores

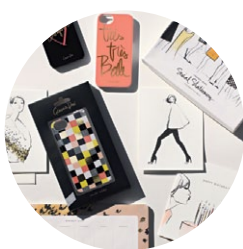
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**Temple & Webster Handmade Markets**

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**Garance Doré Goods**

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**Scout House**

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